

FOR IMMEDIATE RELEASE

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**FIRST ANNUAL DUKE PAOA KAHANAMOKU WATERMAN
CHALLENGE HONORS NEW US POSTAGE STAMP, AUGUST 24, 2002
DUKE PAOA KAHANAMOKU'S BIRTHDAY**

**BEACHFRONT COMPETITION WILL BE HELD FROM 3:00 – 5:30 PM AT
THE HILTON HAWAIIAN VILLAGE BEACH RESORT & SPA**

**HONOLULU – ON AUGUST 24, 2002, THE U.S. POSTAL SERVICE
WILL DEDICATE THE HISTORIC 37-CENT COMMEMORATIVE POSTAGE STAMP
HONORING DUKE PAOA KAHANAMOKU.**

**IN CONJUNCTION WITH THE STAMP DEDICATION, WAIKĪKĪ BEACH
ACTIVITIES (WBA), IN ASSOCIATION WITH THE DUKE PAOA KAHANAMOKU
HO'OLAULE'A, WILL HOST THE FIRST ANNUAL "DUKE PAOA KAHANAMOKU
WATERMAN CHALLENGE." THE EVENT WILL BE HELD ON DUKE'S BEACH
FRONTING KĀLI'A BAY AND THE HILTON HAWAIIAN VILLAGE BEACH
RESORT & SPA FROM 3:00 – 5:30 PM.**

**"OUR AIM IS TO RECOGNIZE THIS HISTORIC TIME WITH A UNIQUE EVENT
THAT EPITOMIZES SOME OF DUKE'S TALENTS AND VALUES. TO DO THIS WE
ARE INVITING THE MAJOR BEACHFRONT HOTELS AND ORGANIZATIONS THAT
DUKE WAS ASSOCIATED WITH TO ENTER THIS FIRST ANNUAL FRIENDLY
COMPETITION HELD IN HIS HONOR," SAID BOB HAMPTON, WBA'S
PRESIDENT.**

**PRESENTLY, THE FOLLOWING FIVE TEAMS ARE SCHEDULED TO
COMPETE:
C&K BEACH SERVICE, WAIKĪKĪ BEACH ACTIVITIES, OUTRIGGER CANOE
CLUB, HONOLULU CITY AND COUNTY LIFEGUARDS, AND LOS ANGELES
LIFEGUARDS.**

**EACH TEAM WILL CONSIST OF SIX COMPETITORS, FIVE FROM THE
SPONSORING STAFF AND ONE "CELEBRITY."**

**DUKE'S WATERMAN CHALLENGE WILL CONSIST OF THREE STAGES
OF ATHLETIC ACTIVITY, EACH EXPRESSING THE VIRTUES OF A WATERMAN:
STRENGTH, SKILL, AND TEAMWORK.**

- **HUKI HUKI "STRENGTH" (TUG OF WAR) – ALL SIX (6) TEAM MEMBERS.**

- SURF CONTEST “**SKILL**” – ONE (1) MEMBER FROM EACH TEAM.
- CANOE RACE “**TEAMWORK**” – ALL SIX (6) TEAM MEMBERS.

AS IN THE OLD DAYS, EACH TEAM WILL PROVIDE ITS OWN CANOE, COLORS AND PADDLES, AND A SURFBOARD (OVER 10 FEET) FOR THE COMPETITION.

THE FIRST ANNUAL “DUKE PAOA KAHANAMOKU WATERMAN CHALLENGE” WILL BE HISTORIC AS HOTELS AND BEACH BOYS COMPETE FOR THIS HONOR AND ESTABLISH THE RECORDS TO BE BROKEN IN THE FUTURE.

A TEAM CAPTAIN’S MEETING WILL BE HELD WEDNESDAY, AUGUST 14, 9:00 AM, AT THE HILTON HAWAIIAN VILLAGE BEACH RESORT & SPA IN THE ‘ILIMA ROOM, KÄLI‘A TOWER, SECOND FLOOR.

FOR MORE INFORMATION, PLEASE CONTACT BOB HAMPTON OR KEKOA BRUHN OF WAIKĪKĪ BEACH ACTIVITIES AT 951-4088 OR VIA E-MAIL AT KOA@WAIKIKIBEACHACTIVITIES.COM.

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